

*Global Information  
Management*

Information  
Management  
Panel (IMP)  
Working Group  
– SWIM  
Awareness

*Presented By: Diana Liang*

*Date: August 27, 2015*



Federal Aviation  
Administration



# AIR TRANSPORTATION INFORMATION EXCHANGE CONFERENCE

Global Information Management

August 25-27, 2015

NOAA Auditorium and Science Center • Silver Spring, MD

# Information Management Panel

- Created under the Air Navigation Commission
- First formal meeting occurred in January 2015 in Montreal, Canada
- The IM Panel will provide the roadmap of IM which is the “skeleton of the future ATM system”. All future developments and concepts are dependent on the way that IM will be defined
- The IM Panel activity is not only about IM but that it also touches key domains and concepts of AIM / MET / FF-ICE information.

# Information Management Panel

## Working Areas

- Information Architecture and Management
- Provisions and Guidance on the use of ATM messaging
- including the review of NOTAM;
- *SWIM Awareness and Communication*
- SWIM Governance

# Problem Statement

- There is a *lack of clarity* about SWIM and the activities undertaken by the IMP to contribute to the delivery of SWIM.
- The delivery/implementation of SWIM will require *collaboration across stakeholders* making a *common* understanding imperative.
- A working group, the Awareness and Communication Working Group (ACWG), has been established to address this problem.

# Awareness and Communication Working Group (ACWG)

- Increase stakeholder understanding and provide a communication channel between the IMP and stakeholders. This will be done through the creation of an awareness programme. It is expected that the awareness programme will consist of many of the following elements:
  - Connection to the other IMP working groups to provide a common view and a single point of contact.
  - Development a concept summary document - **Complete**
  - Establish two way communication with stakeholders.
  - Development of a baseline and desired state of stakeholder understanding.
  - Gap analysis between current and desired stakeholder understanding.
  - Provide easy to consume reference materials and personal communication.
  - Plan to “close the gaps”.
  - Measure the effectiveness of the awareness programme based on stakeholder feedback. – **In Progress**
  - A calendar of events for SWIM activities, panel meetings and workgroup initiatives. – **in Progress**

# SWIM Awareness and Communication Work Area Members

Rapporteur Richard Williams

Members

- Paul Bosman – EUROCONTROL
- Susanne Biermann-Höller – Germany
- Bill Crawley – CANSO/Canada
- Peter Rudolph – CANSO/Germany
- Anthony Stevens – United Kingdom
- Diana Liang – United States



# Summary

- The next Meeting of the Information Management Panel is scheduled to be in Montreal Canada, November 2015
- For information or inputs please contact Richard Williams
  - Email: [Richard.Williams@airways.co.nz](mailto:Richard.Williams@airways.co.nz)